



# THEIR LIVES OUR VOICES

# 2010

## MIDWEST ANIMAL ADVOCACY CONFERENCE

Friday, June 11, through Sunday, June 13, 2010, in Minneapolis, MN

All the information you need to know  
about opportunities to sponsor!

### BECOME A SPONSOR

Become a sponsor of our Third Annual Their Lives, Our Voices conference. Sponsors help us keep the costs for attendees to a minimum, and greatly increase the quality of the conference.

### ABOUT THEIR LIVES, OUR VOICES

In its third year, Their Lives, Our Voices (TLOV) will gather activists from around the country for an inclusive, high-quality, hands-on conference focused on empowering advocates in their efforts to help farmed animals. This event is accessible to all animal advocates, showcasing diverse topics and perspectives within our movement.

The conference starts on Friday, June 11, and goes through Sunday, June 13.

The conference venue is the Hubert H. Humphrey Conference Center in Minneapolis, MN.

TLOV is hosted by Compassionate Action for Animals (CAA), a Minneapolis based 501(c)(3) animal advocacy non-profit established over ten years ago.

You can learn more about TLOV and CAA at [www.tlov.org](http://www.tlov.org) and [www.exploreveg.org](http://www.exploreveg.org).

### WHO ATTENDS TLOV?

We anticipate over 250 attendees from across the Midwest and the rest of the country. Our attendees include both new and veteran advocates, ranging from high school and college students to community members, professionals, and guest speakers.



# SPONSORSHIP LEVELS: WHERE DO YOU FIT?

## PLATINUM

Level of Support: \$5,000  
(or more)

*This level is only available  
for one sponsor!*



The platinum sponsor will be the premiere sponsor of TLOV 2010. In addition to the other sponsorship benefits, you will also receive a free ad on the back page of the program and your name and/or logo on the conference bag. What's more, the main auditorium will be named after you during the conference, and you can provide a banner to be hung in a prominent place in or outside the auditorium.

## GOLD

Level of Support: \$2,000  
(or more)



There are several rooms being used for the conference. Gold sponsors will have a room named after them. Attendees will ask each other, "Hey, are you heading to the Acme Veg Corp room?"

## SILVER

Level of Support:  
\$1,999-1,000



Food and drinks will be provided throughout the event. On-site meals and refreshments reduce distractions for attendees during the conference and increase networking opportunities between them. When you sponsor food, attendees will say to one another, "Acme Veg Corp provided this coffee. That's hot!"

## BRONZE

Level of Support:  
\$999-\$250



Expenses are not limited to facilities and food. We greatly appreciate any contribution that benefits our attendees by allowing us to create a wonderful conference atmosphere.



# WHAT YOU GET

Free entry – including four  
vegan meals – for your people:

PLATINUM: 6 people

GOLD: 4 people

SILVER: 2 people

BRONZE: 1 person

Your logo prominently placed  
on the conference web site,  
proceedings, and program.

Written and verbal  
acknowledgment during  
opening and closing remarks.

Swag (should you choose to  
provide any) will be distributed  
in our conference bags during  
registration.

Free exhibition booth with  
with a prominent location  
based on sponsorship level

Free quarter page ad in  
the program.

Because Compassionate Action  
for Animals is a 501(c)(3) non-  
profit, all sponsorship donations  
are tax-deductible to the fullest  
extent allowable by law.



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# DON'T MISS THIS OPPORTUNITY!

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## PRAISE FROM OUR PAST ATTENDEES

TLOV left me with more energy than any other conference I've been to. The high-caliber speakers delivered not only useful and interesting info and views, but also humor, and hopeful and joyful messages. I also appreciated the atmosphere of warm and respectful camaraderie, the low cost, the great food, the good variety of topics for both beginners and "veterans", and how smoothly things ran. It was impressively well-planned. The location was great: a walking neighborhood with charm and veg-friendly restaurants; also, 'bout time we had a major conference in the Midwest!...To sum up, TLOV was impressive, fun, and energizing...

-Susan C.

## PRAISE FROM OUR PAST PRESENTERS

I enjoyed the conference very much. You had some great speakers, and everything ran like clockwork. You and the other folks at CAA who worked on it should feel very good about it. You have very quickly built it into one of the movement's premier events.

- Norm Phelps, author

I really can't say enough good things about TLOV 2009. It was a truly inspiring and very well-organized event. You guys all deserve a huge pat on the back and a month-long vacation :)

- Erica Meier, Executive Director,  
Compassion Over Killing

**Sponsorship availability and exhibit space are going fast.**

**The deadline for sponsorship application is March 26th, 2010.**

Call 612-276-2242, or e-mail [sponsorship@tlov.org](mailto:sponsorship@tlov.org) today to take advantage of this fabulous, cost-effective opportunity to showcase your organization and services at TLOV, the largest animal advocacy conference between the east and west coasts.



TLOV is hosted by Compassionate Action for Animals  
Their Lives Our Voices, PO Box 13149, Minneapolis, MN 55414